

1 1. A method comprising:
2 transmitting programs to two different receivers;
3 determining the time difference between a first
4 program being transmitted to a first receiver and a second
5 program transmitted to a second receiver; and
6 reducing the time difference between said
7 programs.

1 2. The method of claim 1 wherein transmitting
2 programs to two different receivers involves distributing
3 programs over a wireless network.

1 3. The method of claim 1 wherein transmitting
2 programs includes distributing programs over a cable
3 network.

1 4. The method of claim 1 including transmitting
2 programs to two different receivers in response to two
3 different requests for programs.

1 5. The method of claim 4 including transmitting
2 programs in an on demand basis.

1 6. The method of claim 1 including determining
2 whether the time difference between a first program and a
3 second program is above a predetermined time difference.

1 7. The method of claim 1 including determining
2 whether the time difference between the first program and
3 the second program is sufficient to attempt to reduce the
4 time difference between the programs.

1 8. The method of claim 1 wherein reducing the time
2 difference between said programs includes time compressing
3 one of said programs more than the other and transmitting
4 said programs.

1 9. The method of claim 1 wherein reducing the time
2 difference between said programs includes reducing the rate
3 of data transfer of one of said programs.

1 10. The method of claim 1 wherein reducing the time
2 difference between said programs includes increasing the
3 rate of content transmission of the first program and
4 decreasing the rate of content transmission of the second
5 program until the time difference between said programs is
6 substantially zero.

7 11. The method of claim 1 including reducing the time
8 difference between said programs until the time difference
9 is substantially zero and then transmitting the first and

10 second programs over the same channel to two different
11 receivers.

1 12. The method of claim 11 including initially
2 transmitting the first and second programs on different
3 channels, reducing the time difference between said
4 programs on different channels until the time difference is
5 substantially zero, transmitting both programs on a first
6 channel to two different receivers and freeing a second
7 channel for transmission of another program.

1 13. An article comprising a medium storing
2 instructions that enable a processor-based system to:
3 transmit programs to two different receivers;
4 determine the time difference between a first
5 program being transmitted to a first receiver and a second
6 program being transmitted to a second receiver; and
7 reduce the time difference between the programs.

1 14. The article of claim 13 further storing
2 instructions that enable the processor-based system to
3 distribute programs over a wireless network.

1 15. The article of claim 13 further storing
2 instructions that enable the processor-based system to
3 distribute programs over a cable network.

1 21. The article of claim 13 further storing
2 instructions that enable the processor-based system to
3 reduce the rate of data transfer of one of said programs to
4 reduce the time difference between said programs.

1 22. The article of claim 13 further storing
2 instructions that enable the processor-based system to
3 increase the rate of content transmission of the first
4 program and decrease the rate of content transmission of
5 the second program until the time difference between said
6 programs is substantially zero.

1 23. The article of claim 13 further storing
2 instructions that enable the processor-based system to
3 reduce the time difference between the programs until the
4 time difference is substantially zero and then transmit the
5 first and second programs over the same channel to two
6 different receivers.

1 24. The article of claim 23 further storing
2 instructions that enable the processor-based system to
3 initially transmit the first and second programs on
4 different channels, reduce the time difference between the
5 programs on different channels until the time difference is
6 substantially zero, transmit both programs on a first

7 channel to two different receivers and free a second
8 channel for transmission of another program.

1 25. A system comprising:
2 a server;
3 a transmission device coupled to said server;
4 a database of electronic files;
5 a storage storing instructions that enable the
6 server to transmit files to two different receivers over
7 said transmission device, determine the time difference
8 between a first file being transmitted to a first receiver
9 and a second file being transmitted to a second receiver
10 and reduce the time difference between the files.

1 26. The system of claim 25 wherein said transmission
2 device transmits files over a wireless network.

1 27. The system of claim 25 wherein said transmission
2 device is a cable network transmission device.

1 28. The system of claim 25 wherein said storage
2 stores instructions that enable the server to determine
3 whether the time difference between a first and second file
4 is above a predetermined time difference.

1 29. The system of claim 25 wherein said storage
2 stores instructions that enable the server to determine
3 whether the time difference between a first file and a
4 second file is sufficient to attempt to reduce the time
5 difference between the files.

1 30. The system of claim 25 wherein said storage
2 stores instructions that enable the server to reduce the
3 rate of content transfer of one of said files to reduce the
4 time difference between said files.